

# ELEARNING USER GUIDE 2023



## WHATIS ELEARNIG?

eLearning, as an electronic learning, is a module that comprise of multiple components (text, video, audio) deliver electronically in a learning event or platform.

#### HISTORY OF ELEARNING

- 1960 First distance learning courses were offered in schools.
- 1980 Computer assisted instruction emerged for better learning experience.
- 1990 Widespread adoption of the internet and the rise of online courses and virtual classrooms.
- Rise of mobile learning and the popularity of Massive Open Online Courses (MOOCs)

blendtolearn.com

## 7 TYPES OF ELEARNING

eLearning is getting bigger and bigger.

#### 1 - ONLINE COURSES

Digital versions of traditional classroom-based training, allowing employees to access learning materials and complete assessments at their own pace.



## 2-GAMIFIED LEARNING

eLearning uses game-like elements, such as challenges and rewards, to engage and motivate learners.



#### 3 - MICROLEARNING

Microlearning helps delivering short, focused learning experiences, often in the form of videos or bite-sized chunks of content, to help employees quickly acquire new skills or knowledge.



#### 4 - SOCIAL LEARNING

Social Learning leverages the power of collaboration and peer-to-peer learning, allowing employees to learn from each other and share their knowledge and expertise.



#### 5 - MOBILE LEARNING

Mobile Learning delivers learning content and experiences on mobile devices, allowing employees to access learning materials on the go.



#### 6 - VIRTUAL REALITY

Virtual Reality allow employees to immerse themselves in realistic simulations and interactive experiences, providing a more engaging and immersive learning experience.



#### 7 - BLENDED LEARNING

Blended learning combining different eLearning types, such as online courses, gamified learning, and microlearning, to create a more personalized and effective learning experience.



## HOW TO BECOME AN ELEARNING EXPERT?

To become an elearning expert, there are the following skills you need.

## INSTRUCTIONAL DESIGNSKILLS

You should have a strong understanding of instructional design principles, such as how to create effective learning objectives, select appropriate learning activities, and use appropriate instructional design strategies.



#### ELEARNING TOOLS

Get familiar with a range of these tools and technologies. This may include content authoring tools, learning management systems, and video conferencing platforms, among others.



## AWESOME IN COMMUNICATION

Enhance your communication skills by practice. Make sure your learners, instructors, and stakeholders understand your perspectives. You should also be able to work well in teams and collaborate with others to create high-quality eLearning content.



## HOW TO DEVELOP AN ELEARNING COURSE?

Here are the following steps you need to perform to develop an elearning course

#### STEP-1

Identify the target audience, specific needs and goals of the elearning course.



#### STEP-2

Develop a clear and concise learning objective for the course, outlining the specific skills and knowledge that participants will gain from the course.



#### STEP - 3

Design the course content, using a variety of multimedia and interactive elements to engage and motivate learners.



#### STEP-4

Create assessments and quizzes to evaluate learners' progress and ensure that they are gaining the necessary knowledge and skills from the course.



#### STEP - 5

Develop a course schedule and timeline, ensuring that the course is delivered in a timely and efficient manner.



#### STEP-6

Use technology and platforms that are userfriendly and accessible to learners, such as online learning management systems or virtual classroom platforms.



#### STEP - 7

Monitor and evaluate the course, providing feedback and support to learners as needed to ensure that they are achieving their learning goals.



#### STEP - 8

Continuously update and improve the course, incorporating new information and best practices to keep the content relevant and effective.



## CLICK HERE TO ACCESS THE COMPLETE USER GUIDE